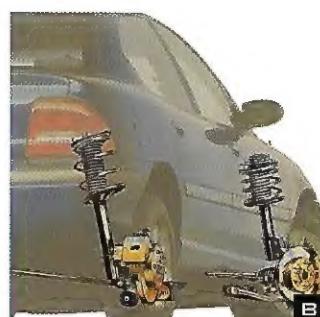
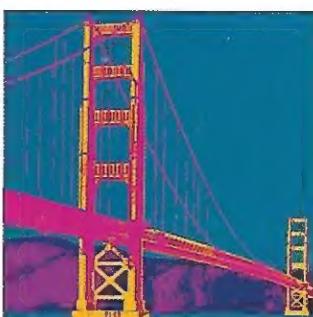
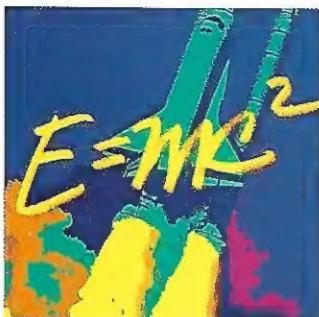


1997 PLYMOUTH
neon



Plymouth Neon. One clever idea after another... after another...



Neon's energy-packed engine (A) is configured with sequential multipoint fuel injection and an overhead cam for instantaneous throttle response and a steady, quiet idle. Neon's fully independent four-wheel suspension (B) sports an effective geometry to smooth rough roads and tame wild corners.



HEY, FRIEND,
IF IT'S FUN YOU
WANT, IT'S FUN
YOU GOT—FROM
THE ONE-AND-ONLY
PLYMOUTH NEON.

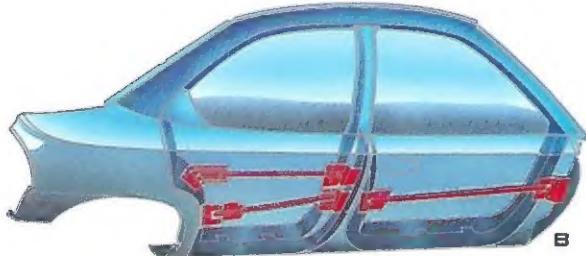
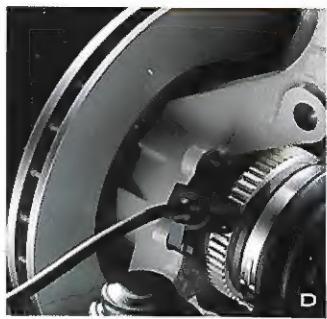
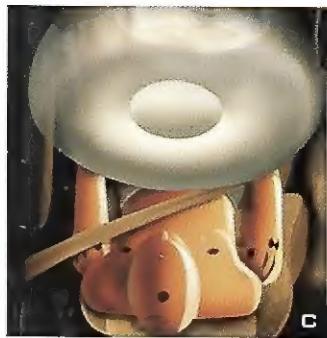
Ingenuity. It takes many different forms. From the theory of relativity and the suspension bridge to the telescope and the compact disc. Clever ideas abound. Take the friendly Plymouth Neon coupes and sedans — available in Neon, Neon Highline or Neon Expresso. It's not just stand-apart-from-the-crowd cab-forward architecture that makes these cars clever. For there are countless ingenious components.

Meaningful innovations. From headlight to taillight, Plymouth Neons are loaded with clever ideas. Like those previewed here. Which makes each and every Neon a totally great value. Priced smartly. You get the idea.



Casting aside traditional automobile design, Neon is the **first and only** car in its class with cab-forward architecture (A). As a result, the wheels are moved out toward the corners and you and four guests are accommodated with more than **91 cubic feet*** of interior volume — through noticeably spacious doorways, no less. All doors contain ultra-high-strength steel beams (B) and structural reinforcements for dynamic side-impact protection. Driver and front-passenger air bags[†] (C) are standard. Four-wheel disc antilock brakes (D) are optional. A foldaway Integrated Child Safety Seat[‡] (E) is available for youngsters at least one year old and weighing from 20 to 66 pounds. And Neon's dealer-installed EVS II® Vehicle Security (F) option from Mopar is an alarm system that includes starter interrupt, a shock sensor, remote keyless entry and a personal panic mode.

* 91.2 cubic feet on coupe models. 89.9 cubic feet on sedan models. [†] Always wear your seat belts. [‡] Available on Highline models with Highline cloth seats and fixed rear seatback only.



Go ahead, get carried away. The **60/40 split-folding rear seatbacks*** (A) make way for bulky goods. Access to the vast cargo area is made easy through the low-liftover trunk (B). Inside, switches and buttons impart a **precision feel** and are easy to operate. That holds true for the power mirror (C),[†] door lock,[‡] front window[§] and sunroof[¶] controls. Cup holders (D) are generously sized. Front shoulder belts (E) are manually **height adjustable**.[‡] Adjustment to glare is aided with the sliding sunshade extension (F) on the driver's sun visor. Neon Highline and Espresso crank out the jams from an AM/FM stereo radio outfitted with **20 station presets**. Cassette (G) or CD (H)

versions are sweet-sounding options.

* Standard on Highline and Espresso. [†] Available on Highline and Espresso. [‡]Front seat shoulder belts are automatically height adjustable on coupe models.



A



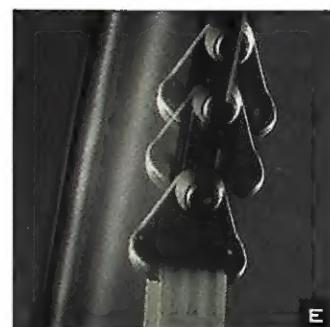
B



C



D



E



F



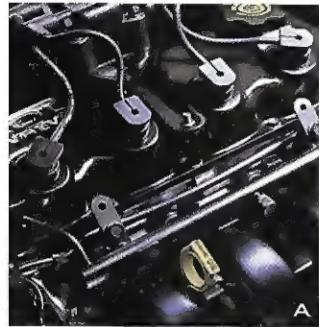
G



H

Sizzlin'! Neon is equipped with the strength and efficiency of a **132-horsepower*** 2.0-liter 16-valve SOHC SMPI four-cylinder engine (A). Smokin'! For more potency, a **150-horsepower†** dual overhead cam version (B) is included on Expresso. Complementing all this muscle-flexin' is a **fully independent** four-wheel suspension (C) that performs with agility. Not with abandon. Maximizing handling without sacrificing ride. Cab-forward architecture plays a supporting role by widening the stance and elongating the wheelbase. The five-speed manual or optional automatic arm you with a keen sense of control.

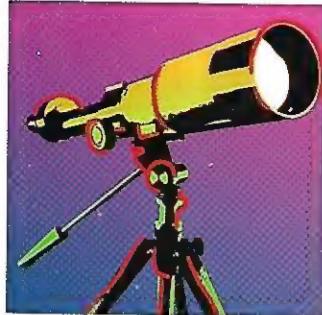
*The 2.0-liter engine is also available to meet California TLEV Emission Standards with 129 hp @ 6,000 rpm and 127 lb-ft of torque @ 4,800 rpm. †Achieved with premium unleaded fuel. However, engine does not require premium unleaded fuel. *2.0-liter SOHC engine with TLEV Emission Standards is standard on Neon Expresso if the available automatic transaxle is selected and the vehicle is sold in California, Massachusetts or New York.



The steaming-hot Plymouth **Neon Espresso** is available in two-door or four-door servings. Positively perky, Neon Espresso comes **chock-full** of these special ingredients: Spirited 2.0-liter DOHC engine. Performance five-speed manual. Bold Espresso graphics (A). Color-infused Tango cloth interior trim (B). Full instrumentation, including an 8,000 rpm tachometer (C). Aerodynamic trunk lid spoiler (D). **Power bulge** hood. Front-passenger assist handle. Painted fascias with integral round fog lamps up front. And radiant 14-inch Sport bolt-on wheel covers. For added flair and **function**, get hold of the Mopar roof rack and bike carrier options.

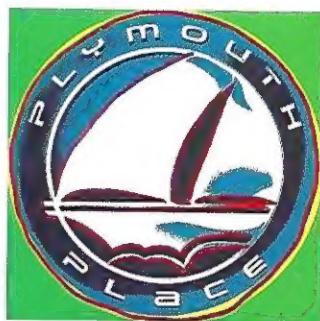


after another ... after another... after another... after another...



Neon's available power slide-open sunroof (C) includes a tilt-up vent and sliding sunshade. Neon's available AM/FM stereo radio (D) comes complete with a CD player, graphic equalizer, eight speakers, 20 station presets, bi-directional seek, digital clock and a megawattage of ear-pleasing power.

Convenience. The people who can best help you select and equip your new Plymouth are as near as your dealership, where intensive Customer One® training has provided your sales advisor with thorough product knowledge and a commitment to satisfying all of your needs. Or choose the convenience of shopping Plymouth Place. **Plymouth Place in the Mall:** Staffed with courteous, helpful advisors ... where an interactive Tech Cart™ provides a customized printout. **Plymouth Place by Phone:** 1-800-PLYMOUTH ... talk directly with a friendly, knowledgeable source. Receive info fast by fax. **Plymouth Place Online:** <http://www.plymouthcars.com> ... facts on the Internet. Fully spec and price a new Neon. Some place, huh?



PLYMOUTH PLACE:
A WHOLE NEW WAY
TO SHOP FOR A
PLYMOUTH NEON.



SELECT STANDARD FEATURES

Neon Coupe and Sedan

- 132-hp 2.0-liter SOHC four-cylinder engine
- Driver and front-passenger air bags*
- Power-assisted rack-and-pinion steering
- Four-wheel fully independent suspension
- 14" Nucleus wheel covers
- Power-assisted front disc/rear drum brakes
- Floor-mounted console with padded armrest
- Dynamic side-impact protection
- Stainless steel exhaust system
- Tinted glass on all windows
- Molded-in-color fascias
- Front high-back cloth with vinyl trim bucket seats
- Rear cloth with vinyl trim fixed bench seatback
- Driver-side sun visor with sunshade extensions and map clip
- Five-speed manual transaxle
- Two-speed variable intermittent wiper system
- Child-protection rear door locks on sedan models
- Front-door map pockets on Coupe models

Neon Highline Coupe and Sedan

(includes all Neon Coupe and Sedan features with these differences)

- Fixed front antenna
- Dual remote control mirrors
- Trunk lamp
- 14" Highline bolt-on wheel covers
- 14" all-season touring tires
- AM/FM stereo radio with four speakers
- Front low-back Highline cloth with vinyl trim bucket seats and 2-way adjustable head restraints
- Rear Highline cloth with vinyl trim 60/40 split-folding bench seatback

- Driver-side sun visor adds covered vanity mirror
- Passenger-side sun visor adds mirror
- Remote trunk lid release
- Front-door map pockets (sedan models)
- CFC-free air conditioning
- Rear window defroster
- Painted body-color fascias

Neon Expresso Coupe and Sedan

(includes all Neon Highline Coupe and Sedan features with these differences)

- 150-hp 2.0-liter DOHC four-cylinder engine
- Performance five-speed manual
- Power bulge hood
- Fog lights
- 14" Sport bolt-on wheel covers
- Body-color rear spoiler
- Front low-back Tango cloth with vinyl trim bucket seats and 2-way adjustable head restraints
- Rear Tango cloth with vinyl trim 60/40 split-folding bench seatback
- Front-passenger assist handle
- Unique "Expresso" decals
- Tachometer

ENGINES

2.0-Liter SOHC SMPI I-4

Horsepower: 132 @ 6,000 rpm

Torque: 129 @ 5,000 rpm

Standard on Neon and Neon Highline

2.0-Liter DOHC SMPI I-4

Horsepower: 150 peak @ 6,500 rpm

Torque: 133 @ 5,500 rpm

Included on Neon Expresso*

* Always wear your seat belts. *2.0-liter SOHC engine with TLEV Emission Standards is standard on Neon Expresso if the available automatic transaxle is selected and the vehicle is sold in California, Massachusetts or New York.

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PLYMOUTH PROWLER. THERE'S A LITTLE BIT OF PROWLER — AMERICA'S FIRST FACTORY-BUILT HOT ROD — CLEVERLY LURKING IN EVERY PLYMOUTH.

SPECs

Weight and Capacities	Coupe	Sedan
Curb Weight ⁽¹⁾ (lb)	2,389	2,399
Fuel Tank (gal)	12.5	12.5
Turning Diameter—Curb-to-curb (ft)	35.5	35.5
Maximum Towing Capacity (lb)	1,000	1,000
Exterior Dimensions⁽²⁾		
Wheelbase	104.0	104.0
Overall Length	171.8	171.8
Overall Width	67.5	67.6
Overall Height	54.8	54.8
Track		
Front	57.4	57.4
Rear	57.4	57.4
Coefficient of Drag ⁽³⁾ (Cd)	.33	.33
Interior Dimensions⁽²⁾		
Head Room		
Front	39.6	39.6
Rear	36.5	36.5
Leg Room		
Front	42.5	42.5
Rear	35.1	35.1
Shoulder Room		
Front	52.0	52.5
Rear	54.7	52.3
Hip Room		
Front	50.3	50.8
Rear	53.9	50.6
Seating Capacity	5	5
Passenger Interior Volume (cu ft)	91.2	89.9
Cargo Volume (cu ft)	11.8	11.8

⁽¹⁾Figure derived from Neon Coupe and Neon Sedan models.⁽²⁾Inches unless otherwise specified.

EXTERIOR COLORS



Black



Flame Red



Emerald Green†



Bright White



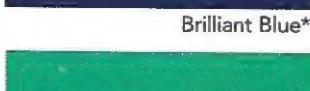
Magenta



Light Iris†



Strawberry†



Brilliant Blue†



Lapis Blue



Bright Jade†

^{*}Sedan models only.[†]Highline models only.

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1-800-PLYMOUTH

<http://www.plymouthcars.com>**One clever idea after another. That's Plymouth.**

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Litho in USA